

Schedule

DAY 1 | Sunday, September 10, 2017

DAY 1 | NOON
Registration Opens
Centennial I & II

DAY 1 | 2:15 PM to 3:15 PM
New Partner Orientation/Meet & Greet
Suite – By Private Invitation



DAY 1 | 3:30 PM - 4 PM
Mojo - The Anatomy of a Wildly Successful Lead Gen Campaign
Hanover C



DAY 1 | 4 PM - 5 PM
Partners at Their Peak
Hanover C



DAY 1 | 5:30 PM
Shuttles to Opening Event
Ventanas

DAY 1 | 9:30 PM - 11 PM
Equinix After Party
Hyatt Regency Atlanta - Twenty-Two Storys Lobby Bar



One on One is one of the industry's essential events for thought leadership, inspiration, and learning. MicroCorp provides rich and relevant content, meaningful networking, expert mentoring and product knowledge. The event is personalized, provides interactive learning, and puts you at the front door of the growing MicroCorp partner community.

Lauded as one of the industry's best, One on One is an event you can't afford to miss.

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IS PROUD TO BE A 2016
DIAMOND SPONSOR OF



DAY 3 | TUES, SEPTEMBER 12, 2017 | 9AM
Hanover G

Post-Event Breakfast Sponsored by Women in the Channel
Don't miss this opportunity to celebrate some of the best.

DAY 2 | Monday, September 11, 2017

DAY 2 | 7:30 AM - 8:30 AM
Breakfast
Centennial I

DAY 2 | 8 AM - 5:30 PM
Registration Open
Centennial I & II

DAY 2 | 8:30 AM - 9 AM
Opening Presentation
Centennial I



DAY 2 | 9 AM - 9:30 AM
Phil Keenan Keynote
Centennial I

DAY 2 | 9:30 AM - 10:15 AM
Keynote
Centennial I

Break

DAY 2 | 10:30 AM - 11:50 AM
Provider-Partner One on One Sessions
Centennial II

DAY 2 | 11:50 AM - 1 PM
Lunch and Business Break
FastStart & Employee Recognition

DAY 2 | 1 PM - 2 PM
Provider-Partner One on One Sessions
Centennial II

Break



DAY 2 | 2:15 PM - 3:15 PM
Platinum Battle Rounds
Centennial I

DAY 2 | 3:15 PM - 4:15 PM
Partner Roundtable
Centennial I

DAY 2 | 4:15 PM - 5 PM
MicroCorp Transformational Services
Centennial I

DAY 2 | 5:30 PM - 7 PM
Expo
Centennial II



DAY 2 | 7 PM - 9 PM
Recognition Banquet
Industrial Rhythm

Hotel & Transportation

The Hotel



Atlanta Hyatt Regency
265 Peachtree St NE, Atlanta, GA 30303 | (404) 577-1234

Hotel Reservations:
Group rate: \$179.00
Reservation link will be sent upon completion of event registration

Selling Partners/Agents who register by July 15, 2017 will get a discounted rate of \$159/night (plus fees and taxes). Hotel reservations that are done after August 7, 2017 or that were not done through this registration site will be charged at the daily rate.

Transportation from Hartsfield-Jackson Atlanta International Airport (ATL):

TAXI	Estimated fare = \$32
Uber	Estimated fare = uberX \$12-\$16 (non-surge rate)
Map Driving Directions from Your Location	Map directions from your location: • https://atlanta.regency.hyatt.com/en/hotel/our-hotel/map-and-directions.html?icamp=propMapDirections
MARTA (Recommended)	<p>Please note these walking directions from Atlanta Hartsfield-Jackson Airport. Not all points are marked with signs.</p> <ul style="list-style-type: none"> • From your terminal, take the Plane Train to the Baggage Claim stop • Exit at Baggage Claim, then take elevator to the top floor • From the top floor, follow signs to "MARTA Train Station" • Stop by the Breeze Card Kiosk and purchase your Marta Breeze Pass (\$3.50) • Scan your Breeze Pass, then take elevator up to the train • Board next departing train (both are Northbound and don't require a switch) • Remain on MARTA Train for the next 8 stops, • EXIT AT PEACHTREE CENTER STATION • After you exit the gate at Peachtree Center Station, take your immediate Right • Exit under the sign that points to " John Portman Blvd/Peachtree Center Ave" • Take the very long escalator up and you will arrive onto Peachtree Street • Go Right on Peachtree Street for a block and a half to the Hyatt.

Parking Options

Valet at Hyatt	\$35 daily rate.
Sun Trust (Self-Parking Option)	<p>\$25 maximum daily rate with no in and out privileges.</p> <ul style="list-style-type: none"> • 303 Peachtree Center Ave., NE, Atlanta, GA 30308 • Directions: http://www.atlantadowntown.com/go/303-peachtree-center-avenue

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